

INTERACTIVE  
BROCHURE



# THE WARFIELD

982 Market Street - San Francisco, California 94102 | [thewarfieldtheatre.com/rentals](http://thewarfieldtheatre.com/rentals)

## CAPTIVATE YOUR GUESTS

TECH SHOWS - AWARD SHOWS - PRODUCT LAUNCHES - HOLIDAY PARTIES  
GALAS - CORPORATE MEETINGS - SUMMITS - CONFERENCES + MORE!



AEG  
PRESENTS

AEG  
SPECIAL  
EVENT  
VENUES

GOLDENVOICE





WELCOME TO THE LEGENDARY  
**WARFIELD THEATRE**





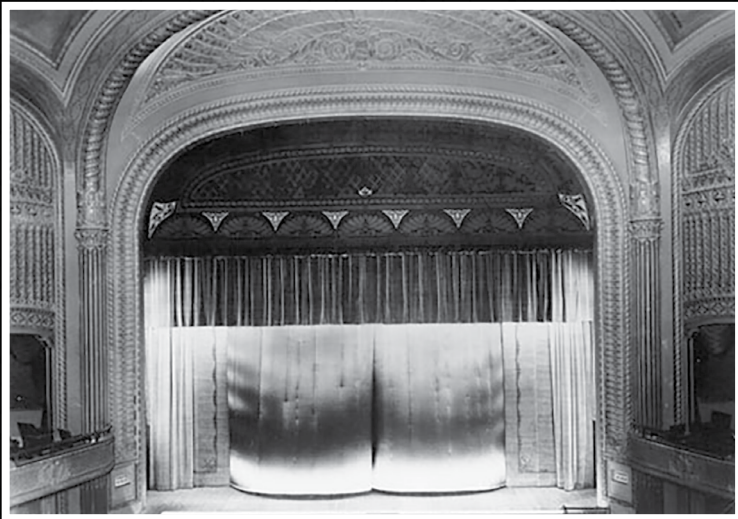
## LOCATION MEANS EVERYTHING

Discover the magic of ***San Francisco's historic and storied venue***, located in the heart of Downtown on Market Street.

**The Warfield** has been a beloved institution for nearly 100 years.







# A HISTORICAL LOOK BACK

## OPENING DAY 1922

The Warfield was San Francisco's original Vaudeville and Movie Palace.

All the big names in entertainment played on the Warfield stage, including Marion McDonald from *Gone with the Wind* and Charlie Chaplin.

## 1979-2008

New life came to The Warfield in 1979 when Bob Dylan played a two-week run of shows. Keeping with its illustrious past, the entertainment in the 1980s ranged from bands such as The Clash and Grateful Dead to U2. The venerable hall been rocking ever since.

## 2008-present

Now operated by AEG Presents/Goldenvoice (the creator of Coachella and Stagecoach festivals)

Epic concerts and legendary Special Events continue to take place in this iconic space.

*The next chapter begins with your event...*









## DELIVERING CUTTING-EDGE, NEXT-LEVEL SPECIAL EVENTS

Be a part of history by hosting your next event at **The Warfield**.

This ultimate event venue is available for a broad range of **Special Events**, including:

**Tech Events**  
**Award Shows**  
**Product Launches**  
**Holiday Parties**  
**Corporate Meetings**  
**Summits**  
**Conferences**  
**Galas**  
**Third-Party Promoter Events**  
**+ more!**





# VENUE CAPACITIES

25,000 Sq. Ft.

FULL VENUE  
( Main Floor + Balcony )

2,300 STANDING 1,734 THEATER  
(\*1,190 Fixed Seats in Balcony)

MAIN FLOOR  
Only

1,200 STANDING 544 THEATER 430 BANQUET



STANDING



BANQUET



THEATER





Lobby Entrance

## ALLURING LOOKS

The interior is movie palace ornate – giving a feeling of vintage glamour and luxury.

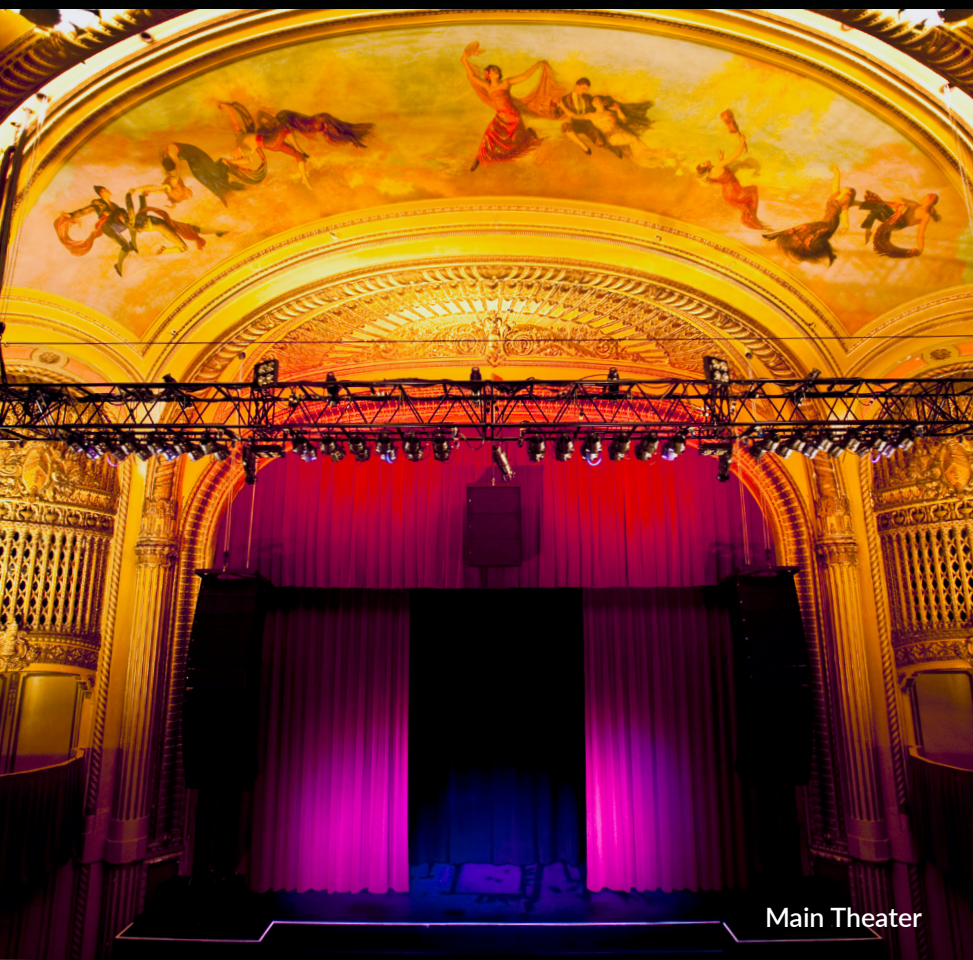
**The Lobby** features gilded ceilings, marble and chandeliers, opening to a grand staircase to the balcony level.

**The Main Theater** features a lyrical mural above the proscenium arch painted by Albert Herter. The mural contains images of floating matadors and their señoritas.

The stage balconies feature intricately carved pillars that still hold today, decorated with rows of astounding swiveled wooden spirals.

( 2 ) Private VIP Boxes Overlooking the Orchestra

( 6 ) Built-in Bar Locations



Main Theater



# ICONIC BACKSTAGE COMPLEX

Vaudeville shows typically had many acts, and it is reflected by the 20 rooms in the backstage area.

## ( 7 ) Green Rooms, including:

**Jerry Garcia Room** - a second home to the legendary Grateful Dead icon

**Autograph Room** - one of the Warfield's hidden gems. The walls have been collecting signatures from almost every performer who has graced The Warfield stage.



Jerry Garcia Room



Autograph Room



# FOCUSED ON YOU

With the help of The Warfield's best-in-class event + production team, you'll always have peace of mind when bringing your vision to life.

Plan with confidence and take advantage of the exceptional concert stage, sound, lighting, LED screens and Vintage Analog Marquee.











## LET'S CONNECT

**For Special Event Inquiries, Contact:**

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